

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): A content presentation method comprising the steps of:

- (a) retrieving requesting, from a content server, a content page comprising content to be presented to a user;
- (b) determining a presentation-controlling locality from locality data included in the requested content page or associated with that page otherwise than through being locally data determined to indicate the current locality of said user or of apparatus physically associated with the user;
- (c) presenting the content of the requested content page to [[a]] said user with at least one attribute of the presentation, other than or additional to the content presented and language in which it is presented, being set in dependence on said presentation-controlling locality determined in step (b).

Claims 2-4 (canceled).

Claim 5 (currently amended): A method according to claim 1, wherein [[the]] said content is presented at least partially in a visual manner, the said at least one attribute being a visual attribute.

Claim 6 (currently amended): A method according to claim 1, wherein [[the]] said content is presented at least partially by sound, ~~the~~ said at least one attribute being an audio attribute.

Claim 7 (currently amended): A method according to claim 1, wherein [[the]] said content is presented by voice with the accent of the voice being set to reflect a regional accent appropriate to ~~the~~ said presentation-controlling locality.

Claim 8 (currently amended): A method according to claim 1, wherein ~~the content is provided in the form of a~~ said requested content page is intended for use with a style sheet, presentation of said content including step (c) involving selecting a style sheet according to said presentation-controlling locality and applying it to the style sheet in presenting said content.

Claims 9 and 10 (cancelled).

Claim 11 (original): A method according to claim 8, wherein the style sheet is selected from a set of locality-dependent style sheets, this set being specified by the user.

Claim 12 (currently amended): A method according to claim 8, wherein the style sheet is selected from a set of locality-dependent style sheets, this set being specified

by the content server by a style-sheet-set reference associated with the content page.

Claim 13 (currently amended): A method according to claim 8, wherein [[the]] said content is presented by voice with the accent of the voice being set to reflect a regional accent appropriate to the said presentation-controlling locality.

Claim 14 (currently amended): A method according to claim [[4]] 1, wherein the said presentation-controlling locality is sent to used by the content server which uses this information to set the said at least one attribute before sending the content page to the user.

Claim 15 (currently amended): A method according to claim 1, wherein [[steps]] (a) to (c) are effected by equipment apparatus physically associated with the user.

Claim 16 (currently amended): A method according to claim [[1]] 8, wherein the content is provided in the form of content pages intended for use with a style sheet, the style sheet appropriate to the said presentation-controlling locality is [[being]] fetched from a remote server by apparatus user equipment physically associated with the user.

Claim 17 (currently amended): A presentation method for content pages intended for use with a presentation style sheet, the method comprising the steps of: [[[a]]] retrieving a content page to be presented to a user;

[[(b)]] determining a presentation-controlling locality from locality data included in the

retrieved content page or associated with that page otherwise than

through being locality data determined to indicate the current locality of

said user or of apparatus physically associated with the user;

[[(c)]] retrieving a presentation style sheet in dependence on said presentation-

controlling locality ~~determined in step (b)~~; and

[[(d)]] presenting the retrieved content page using the retrieved style sheet ~~retrieved in~~

~~step (c)~~.

Claim 18 (original): A method according to claim 17, wherein the content page is presented at least partially by sound, the retrieved style sheet being an audio style sheet.

Claims 19 and 20 (canceled).

Claim 21 (currently amended): A content presentation method comprising ~~the~~ ~~steps of:~~

[[(a)]] retrieving content to be presented along with locality data indicating a locality associated with the content, said locality data being other than locality data determined to indicate the current locality of said user or of apparatus physically associated with the user; and

[[(b)]] presenting the content to [[a]] said user with at least one attribute of the presentation, other than or additional to the content presented and language in

which it is presented, being set in dependence on said locality indicated by the locality data.

Claim 22 (currently a mended): A method according to claim 21, wherein the content is provided in the form of content pages intended for use with a style sheet, ~~step (b) presenting the content involving selecting a style sheet according to said locality and applying it to said content.~~

Claims 23-27 (canceled).

Claim 28 (currently amended): Apparatus for presenting content pages intended for use with a presentation style sheet, the apparatus comprising:

- means for retrieving a content page to be presented;
- means for determining a presentation-controlling locality from locality data included in the retrieved content page or associated with that page otherwise than through being locality data determined to indicate the current locality of said apparatus;
- means for retrieving a presentation style sheet in dependence on said presentation-controlling locality; and
- means for presenting the retrieved content page using the retrieved style sheet.

Claim 29 (currently amended): Apparatus according to claim 28 wherein the said means for presenting the retrieved content page operative to present the content page at least partially by sound, the retrieved style sheet being an audio style sheet.

Claims 30 and 31 (canceled).

Claim 32 (new): A method according to claim 1, wherein said presentation-controlling locality is a locality associated with one of an originator of the content page; a publisher of the content page; and a party controlling the content server.